


















## Why is Fertile Earth Formula better than fertilizers?

	Description	Fertile Earth Formula	Miracle Gro	Scotts
1)	Contains BioNatra <i>All-natural biocatalyst</i>			
2)	Provides Primary MACRO nutrients <i>Nitrogen, Phosphorus, Potassium</i>			
3)	Provides Secondary MACRO nutrients <i>*Calcium, Magnesium, Sulfur</i>			Sulfur
4)	Provides MICRO nutrients <i>Boron, Copper, Iron, Manganese, Magnesium, Sulfur, Zinc.</i>		Some	Iron
5)	Provides additional nutrients <i>Complexed carbohydrates, enzymes, amino acids, vitamins, natural growth factors</i>			
6)	Naturally-derived (non-toxic) <i>(Safe for use around kids &amp; pets)</i>			
7)	Naturally aerates the soil			
8)	Reduces risk of fertilizer runoff			
9)	Promotes bio-degradation <i>(i.e. breaks down thatch, black layer, decomposing plants &amp; organisms)</i>			
10)	Increases biological activity <i>(needed to biodegradation to create good top soil)</i>			
11)	Reduces Pests without chemicals			
12)	Reduces water requirements			
13)	Reduces sodium levels in soil			
14)	Improves nutrient uptake & availability in plants			
15)	Contains no harmful byproducts <i>(chlorides, metals, etc.)</i>			

*\*Calcium is an important plant nutritional element and provides the structural component of cell walls which results in stronger, sturdier plants. Calcium is often depleted in soils, especially in wetter climates. Fertilizers, however, do not contain calcium because it cannot be applied in conjunction with phosphorus and must be applied separately. Fertile Earth offers a calcium supplement for deficient soils.*